



WEBINAR

on

Changing Trends in Marketing Management

Date: 23rd July 2021 | From 03.00 PM – 05.00 PM

Chief Patron



Dr. A. Vishnuvardhan Reddy
Hon'ble Vice-Chancellor
ANGRAU

Patrons



Dr. A. Pratap Kumar Reddy
Dean of Agriculture
ANGRAU



Dr. D. Balaguravaiah
Dean of PG Studies
ANGRAU

Chairman



Dr. B. Ravindranatha Reddy
Associate Dean
S.V. Agril. College, Tirupati

Eminent Speaker



Dr. G. Ravi Prasad
Ph.D. (IARI, New Delhi), MDP (IIM, Ahmedabad), AMP (INSEAD, Paris)
Former President (Marketing), Coromandel International Limited

Organizing Committee

Dr. P.V. Sathya Gopal
Professor & Head, IABM
Organizing Secretary

Mr. N.T. Krishna Kishore
Assistant Professor, IABM
Co- Organizing Secretary

Dr. K. Shiny Israel
Teaching Associate, IABM

PG Students
IABM

PROGRAMME SCHEDULE

03.00 PM - 03.05 PM	Welcome address by Dr. B. Ravindranatha Reddy Associate Dean, S.V. Agricultural College, Tirupati
03.05 PM - 03.10 PM	Address by Guest of Honour Dr. A. Pratap Kumar Reddy Dean of Agriculture, ANGRAU
03.10 PM - 03.15 PM	Address by Guest of Honour Dr. D. Balaguravaiah Dean of PG Studies, ANGRAU
03.15 PM - 03.25 PM	Address by Chief Guest Dr. A. Vishnuvardhan Reddy Hon'ble Vice-Chancellor, ANGRAU
03.25 PM - 03.35 PM	Introduction of Speaker Dr. P.V. Sathya Gopal Professor and University Head, IABM
03.35 PM - 04.35 PM	Invited Talk by the Eminent Speaker Dr. G. Ravi Prasad Ph.D. (IARI, New Delhi), MDP (IIM, Ahmedabad), AMP (INSEAD, Paris) Former President (Marketing), Coromandel International Limited
04.35 PM - 04.55 PM	Interaction Session
04.55 PM - 05.00 PM	Vote of Thanks Mr. N.T. Krishna Kishore Assistant Professor, IABM

Registration Details

- **Registration Link:** <https://forms.gle/JugjdhjWaGHsN2MJ7>
- **Last Date for Registration :** 22.07.2021
- **E-Certificate will be issued only after submitting the Feedback form**

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