

ACHARYA N.G. RANGA AGRICULTURAL UNIVERSITY

Administrative Office: Lam, Guntur – 522 034, A.P.

Cir.Memo.No.8430/Extn./A1/2018

Dated:07.03.2025

Sub:- ANGRAU - Extension – Award of three (3) **STATE LEVEL UGADI PURASKARALU** to Innovative Farmers by ANGRAU commencing from 2019 - Applications from the Interested and Practicing Farmers for the Year, 2024 - 2025 - Called for - Regarding.

Ref:- Note received dated: 07.03.2025 from the Principal Scientist (Entomology), O/o Director of Extension, ANGRAU, Guntur.

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It is to inform that Acharya N. G. Ranga Agricultural University has decided to institute three (3) **STATE LEVEL UGADI PURASKARALU** to be awarded on the eve of Ugadi through the hands of Hon'ble Chief Minister of Andhra Pradesh to recognize the outstanding contributions made by the farmers one each representing **North Coastal Region (Krishna Zone and Godavari Zone) and High Altitude Zone), South Coastal Region (Krishna Zone and Godavari Zone) and Rayalaseema Region (Southern Zone and Scarce Rainfall Zone).**

The applications can be invited from the practicing farmers for the last Five (5) years known for their innovations and popularity among farmers.

The contributions of the farmers must be in the form of the introduction and adoption of new practices for the first time in the areas of Integrated Farming System (IFS), Integrated Crop Management (ICM), Integrated Nutrient Management (INM), Integrated Pest Management (IPM), Soil / Water Conservation Technologies, Cost Reduction Technologies, Precision Farming, Natural /Organic Farming, Fertigation, Agricultural Engineering Technologies related to Farm Mechanization (Pre - Sowing, Transplanting, Post-Harvest, Storage Technologies) and Value Addition, Artificial Intelligence in Agriculture (ex: Internet of Things and Sensors, Precision Farming etc.), Utilization of Non - Conventional Wing/Solar Energy Resources, Profit Making Indigenous Technical Knowledge (ITKs) of ecological engineering significance that may have significant contributions to the doubling of farmers income.

The contributions of the farmers should result in: Development of new Knowledge/Package of Practices/Management Strategies, Additional Income either to the individual farmer or farming community, Saving of Production Resources, Breaking of Technological Barriers, New Interventions for the Prevention of Disease and Pest Outbreaks, Radical changes in management practices that improves the income from land and animals.

These awards will be given wider publicity through university website: <http://www.angrau.ac.in>. A circular will also be sent to all the Regional Agricultural Research Stations(RARSs), Agricultural Research Stations(ARSs), Krishi Vigyan Kendras (KVKs), District Agricultural Advisory and Transfer of Technology Centres (DAATTCs), Constituent Colleges (Agricultural Colleges/Agricultural Engineering Colleges/Food Science&Technology Colleges /Home Science Colleges/Advanced P.G. Centres, Dr.Y.S.R. Horticultural University, Sri Venkateswara Veterinary University and all the Line Departments Agriculture/Horticulture/Animal Husbandry/Sericulture.

For these Awards, farmers must submit their applications through their respective Heads of Agricultural Research Stations, Programme Coordinators of KVKs / Coordinators of DAATTCs.

At 1st Level, five (5) Applications each after thorough scrutiny have to be routed by the Heads of Agricultural Research Stations, Programme Coordinators of KVKs / Coordinators of DAATTCs with their due recommendation and nominations to the Associate Directors of Research of their respective Zones for further scrutiny.

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At 2nd Level, the ADRs of respective zone after further scrutiny in turn have to forward three (3) Applications each to the University.

3rd and Final Level, the screening and scrutiny of the applications must be done by **Five Member Judgment Committee** appointed for the said purpose by the Vice Chancellor comprising of Director of Extension, Director of Research, Comptroller, Representatives of the Commissioner of Agriculture and Representative of Commissioners / Directors of allied Departments.

The Presentation of the awards will be on the eve of Ugadi and is in the form of Citation along with a **Certificate and Prize Money of Rs.5,000/-** each will be presented to the winning farmers.

The Guidelines of Awards along with Pro-Forma Application (in Telugu) placed in university website: <http://www.angrau.ac.in> and also enclosed.

In this connection, all the **Heads of Agricultural Research Stations, Programme Coordinators of KVKs/Coordinators of DAATTCs** are requested to take active interest on their own in publicizing and inviting the applications from the farmers known for their outstanding contributions. They shall complete this process by **13th March, 2025** and submit the scrutinized applications to the Associate Directors of Research of their respective zones. **The Associate Directors of Research** of respective zone after further scrutiny in turn requested to forward **three (3) Applications** each to the University on or before **18th March, 2025**.

Accordingly, the screening and scrutiny of the applications must be done by **Five Member Judgment Committee** appointed for the said purpose by the Vice Chancellor comprising of Director of Extension, Director of Research, Comptroller, Representatives of the Commissioner of Agriculture and Representative of Commissioners / Directors of allied Departments on or before **22nd March, 2025** for further necessary action.

G. SIVANARAYANA
DIRECTOR OF EXTENSION

To
The Associate Directors of Research, RARS, Chinthapalle/Anakapalle/Maruteru/Lam/
Tirupati/Nandyal.
All the Programme Coordinators of KVKs of ANGRAU.
All the Coordinators of DAATTCs of ANGRAU.
Cc: to the P.A. to the Director of Research, ANGRAU, Lam, Guntur.
Cc: to the P S. to the Hon'ble Vice - Chancellor, ANGRAU, Lam, Guntur.
Sf. / Sc.

// FORWARDED :: BY ORDER //

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SUPERINTENDENT
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